



Annual Figures 2013

Amsterdam, January 23rd 2014



Agenda

Welcome

Koen Slippens

Annual Figures 2013

Huub van Rozendaal

Foodservice

Koen Slippens

Foodretail

Koen Slippens

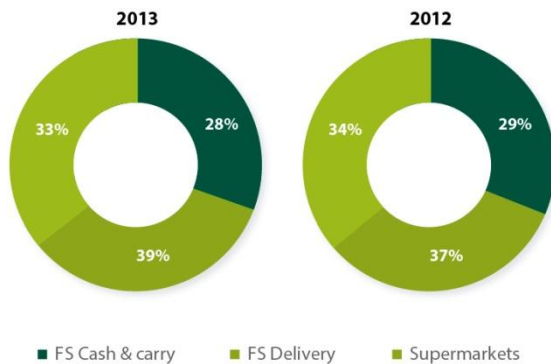
Outlook for 2014

Koen Slippens



Revenue

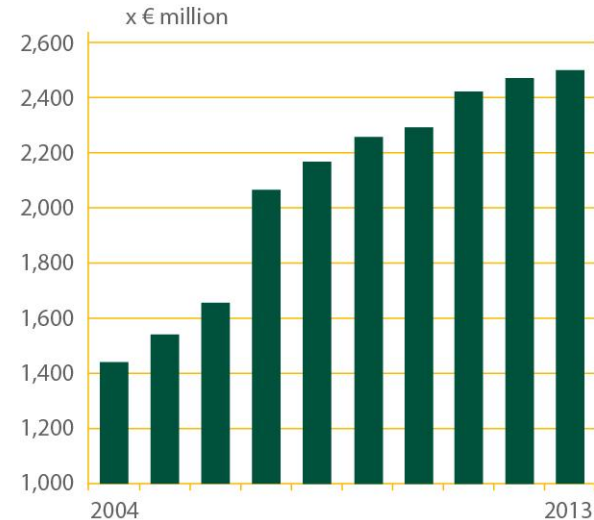
amounts * € million	2013	2012 ¹	2013	2012
Revenue	2,498	2,467	100.0%	100.0%
Gross margin	578	558	23.1%	22.6%
Other operating income	4	3	0.1%	0.1%
Expenses	-440	-419	-17.5%	-16.9%
EBITDA	142	142	5.7%	5.8%
Depreciation	-41	-43	-1.7%	-1.8%
EBITA	101	99	4.0%	4.0%
Amortisation	-12	-10	-0.5%	-0.4%
EBIT	89	89	3.5%	3.6%
Interest	-1	0	0.0%	0.0%
Profit before tax	88	89	3.5%	3.6%
Tax	-20	-20	-0.8%	-0.8%
Profit for the year	68	69	2.7%	2.8%



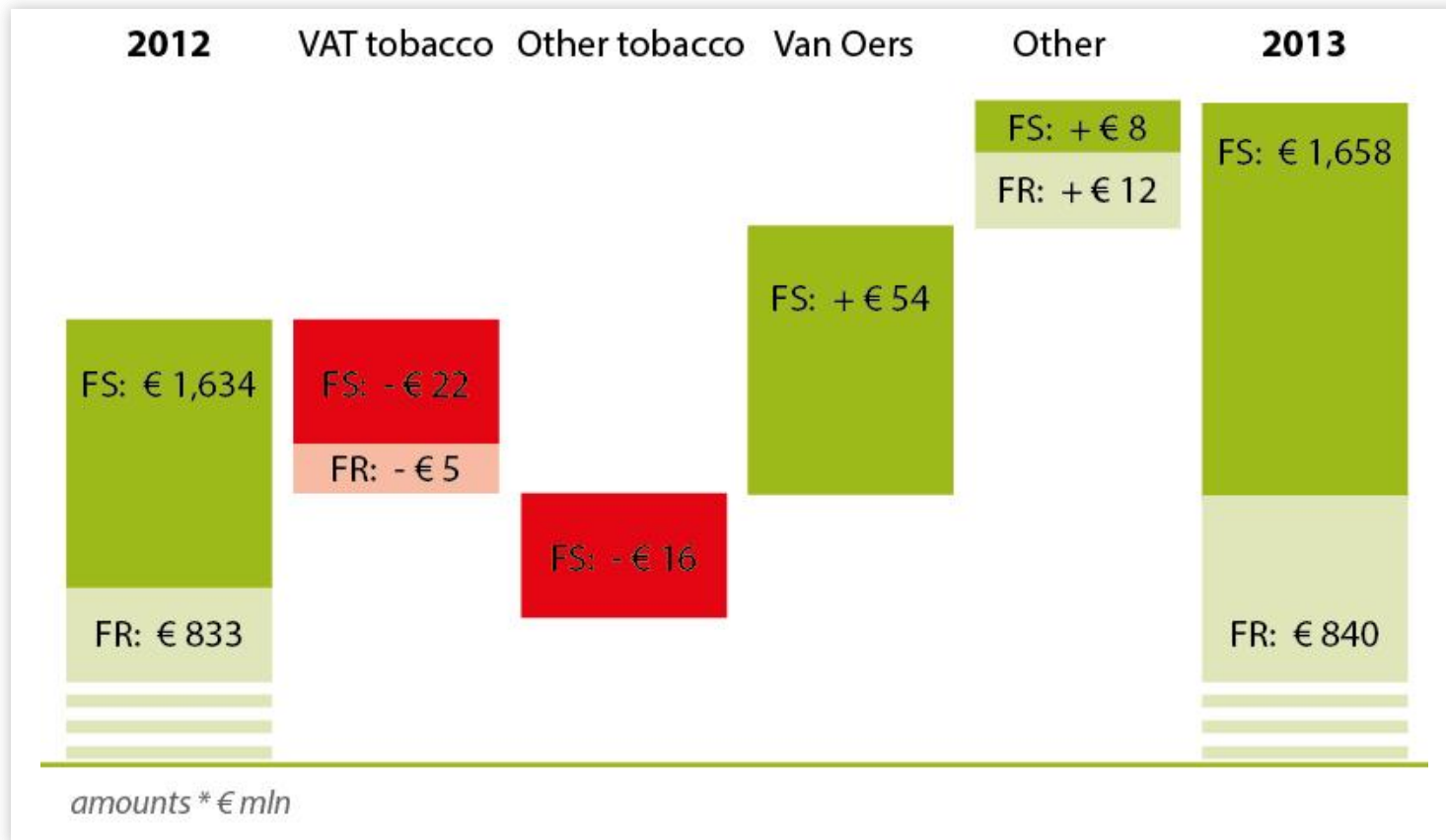
- Revenue + 1.3%
- Organic excluding tobacco + 0.9%
- Organic + 0.1%

¹ 2012 adjusted for IAS 19R

- (staff)costs + € 1 M
- Profit for the year - € 1 M



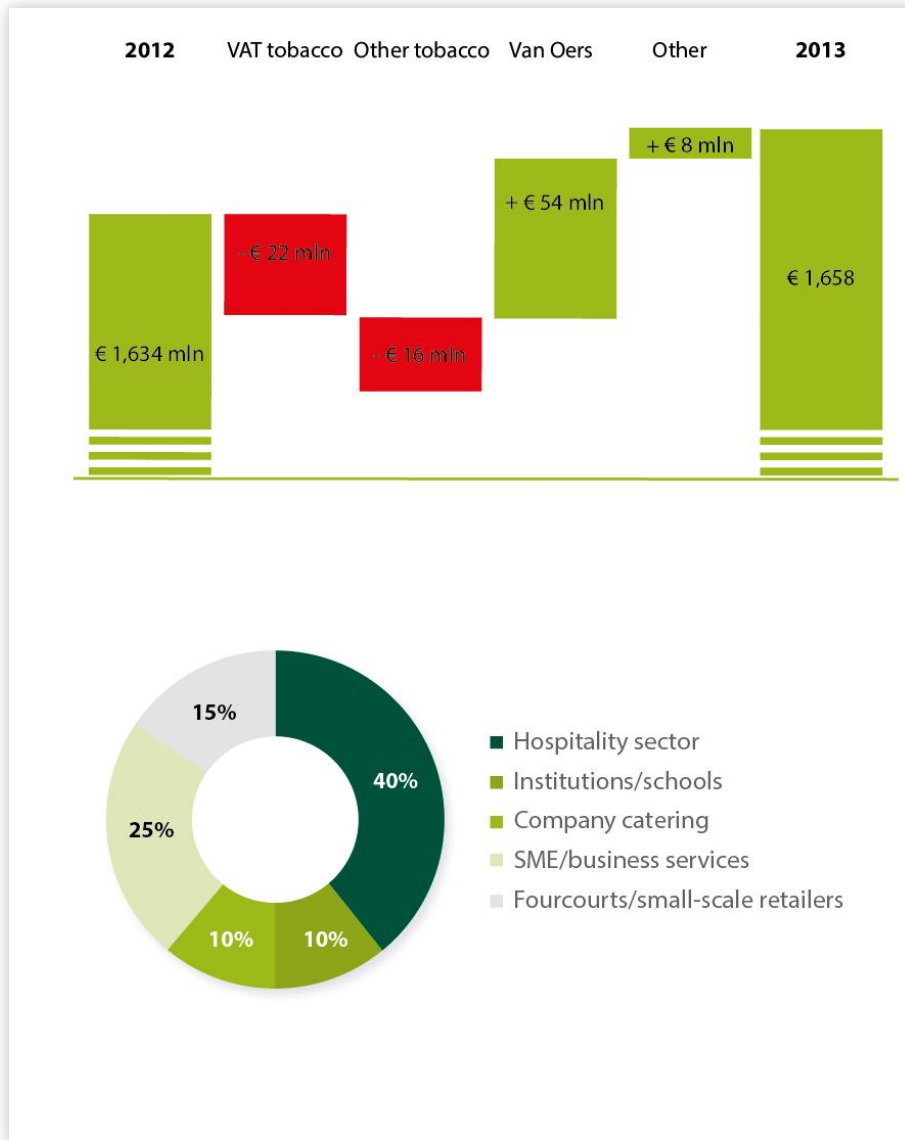
Revenue Sligro Food Group



	<u>SFG</u>	<u>FS</u>	<u>FR</u>
• Revenue	+ 1.3%	+ 1.5%	+ 0.8%
• Organic excluding tobacco	+ 0.9%	+ 0.6%	+ 1.3%
• Organic	+ 0.1%	- 0.5%	+ 1.3%

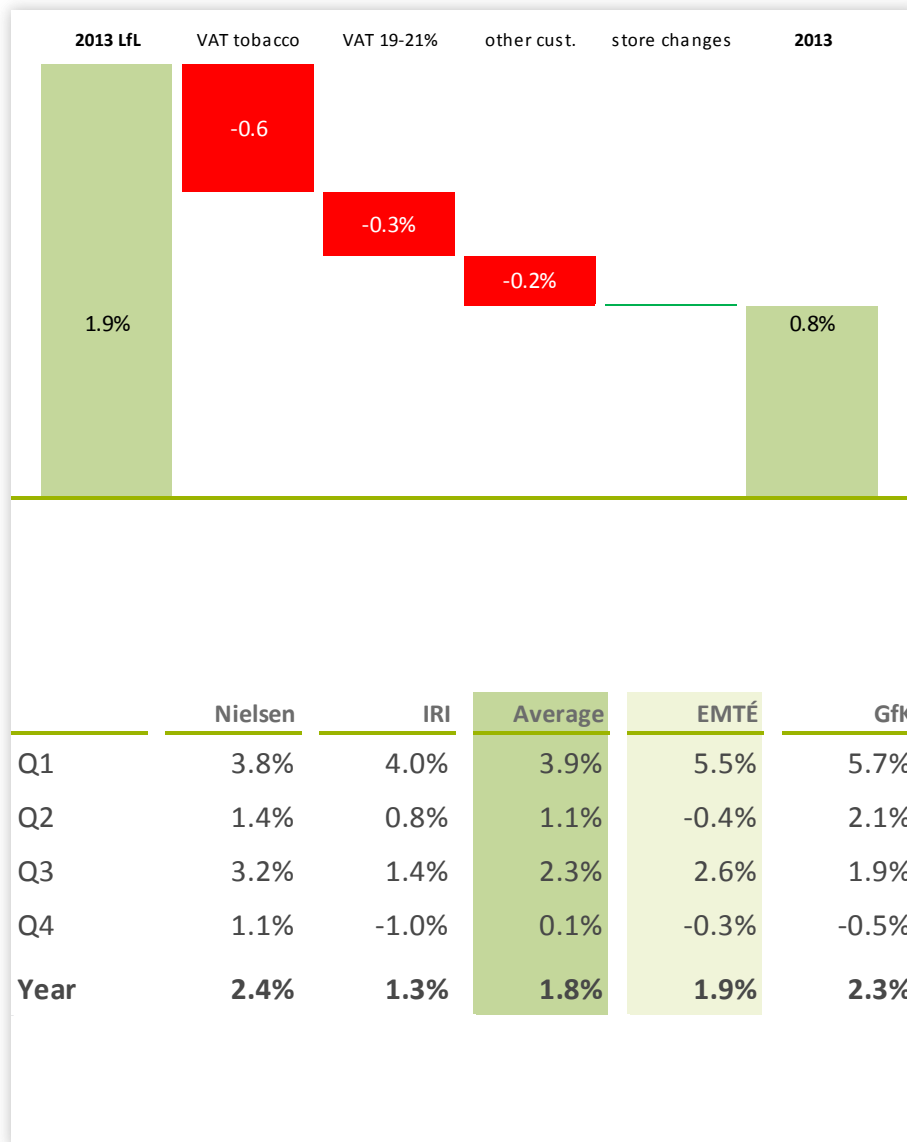


Revenue Foodservice



- Revenue + 1.5%
- Organic excluding tobacco + 0.6%
- Organic - 0.5%
- Delivery service revenue growth above 6%
- Cash and carry in line with market
- Outperformance approximately 3%

Revenue Foodretail



- Revenue + 0,8%
- Like-for-like EMTÉ + 1,9%
- Average market researchers + 1,8%

- Growth EMTÉ above market
- Former Sanders stores and Franchise stores growth above EMTÉ average



Gross margin

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- 0.2 of a percentage point of the improvement due to change in method of levying VAT on tobacco products with effect from 1 July 2013
- Decline in sales of tobacco products (due to increase in duty and other factors) also accounts for approximately 0.2 points of the percentage improvement
- Price recovery in Foodretail in first three quarters of 2013

Expenses

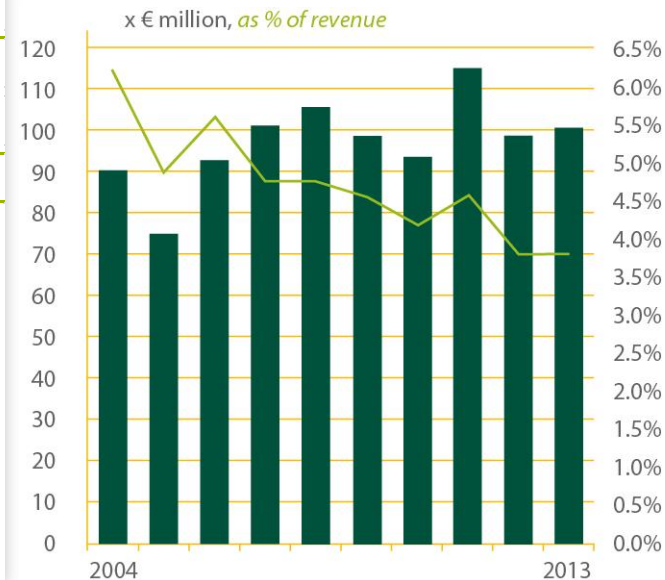
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- 0.4 points of percentage increase due to changes affecting tobacco products
- Relative increase in delivery service business (in part attributable to Van Oers)
- Pension costs + €4 million
- Increased costs for ICT
- Non-recurring costs of approximately €1 million for integration of Van Oers in H1 2013
- Structural increase in social security costs (more than €2 million annually) largely cancelled out by incidental alleviation of costs in 2013

EBITA

<i>amounts * € million</i>	2013	2012 ¹	2013	2012
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- Foodservice EBITA down slightly in a difficult market
- Foodretail EBITA showing relatively strong rise, though levelling off somewhat in the course of the year



Amortisation & interest

	2013	2012
Amortisation		
Software	-3	-3
Other	-9	-7
	-12	-10

- Software amortisation charges opposed to future capital expenditure (including replacement investment)
- Other amortisation charges connected with acquisition of outlets and customer accounts

	2013	2012
Interest		
Profits of associates	3	5
Net financing expense	-4	-5
	-1	-

- Lower profit contribution from Smeding
- Start-up losses for Superdirect

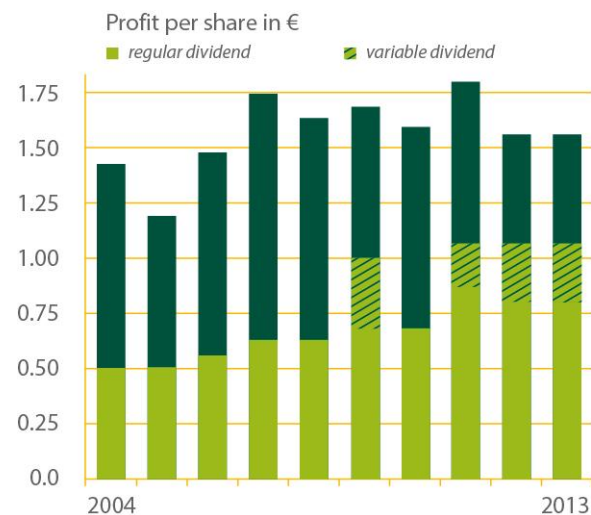
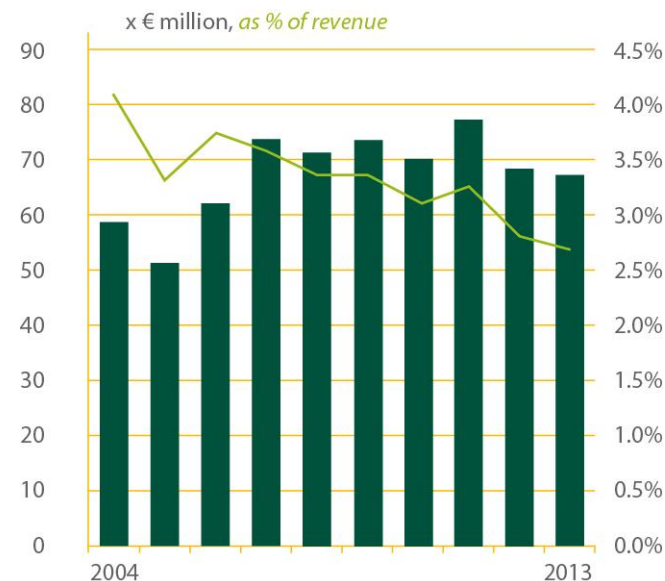


Profit for the year

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	2014	2013	2012	increase
Profit for the year (€ mln)		68	69	-0.9%
Earnings per share (€)		1.55	1.56	-0.6%
Proposed dividend (€)		1.05	1.05	0.0%
of which regular (€) ¹	0.40	0.80	0.80	
of which variable (€)		0.25	0.25	

¹ 2014 interim dividend



Segment information

<i>amounts * € M</i>	Foodservice		Food retail	
	2013	2012 ¹	2013	2012
Revenue	1,658	1,634	840	833
Other operating income	1	2	2	1
EBITDA	114	115	28	27
EBITA	86	88	15	11
EBIT	81	85	7	4
EBITDA % of revenue	6.9%	7.1%	3.3%	3.2%
EBITA % of revenue	5.2%	5.4%	1.8%	1.4%
EBIT % of revenue	4.9%	5.2%	0.9%	0.5%
Net capital employed (year-end)	426	424	172	191
EBITDA % of average CE	26.8%	26.9%	15.6%	13.3%
EBITA % of average CE	20.2%	20.4%	8.3%	5.7%
EBIT % of average CE	19.1%	19.7%	4.1%	1.9%
Net capital expenditure	33	24	3	9
Depreciation and amortisation	-32	-31	-21	-23

• Foodservice

- Extra pension costs largely hit foodservice
- Van Oers integration costs
- Despite acquisition of Van Oers, working capital savings mean no change in net invested capital

• Foodretail

- Improved results partly driven by price recovery in the first three quarters.
- Over 10% reduction in shrinkage
- Medium-Term Plan bearing fruit
- Sharp drop in net invested capital
- Low level of net capital expenditure due to disposals



Cash flow

<i>amounts * € M</i>	2013	2012
From operations	154	147
Interest etc.	1	-
Corporate income tax	-22	-18
From operating activities	133	129
Acquisitions/ divestments	-19	-1
Net capital expenditure	-32	-33
From investing activities	-51	-34
Changes in debt	-	-
Dividend paid/ repurchase own shares	-49	-49
From financing activities	-49	-49
Movement in cash and short term bank borrowings	33	46
Balance at start of year	102	56
Balance at year-end	135	102
<i>amounts * € M</i>	2013	2012
Changes in working capital		
Inventories	-19	13
Debtors	24	3
Creditors	-26	-16
Other	4	-14
Total change in working capital	-17	-14

- Free Cash Flow € 101 M (2012: € 96 M)
- Further considerable reduction in working capital
 - Van Oers acquisition adds approx. €5 million
 - Year-end 2012 inventories incidentally high plus active reduction programme in 2013.
 - Trade receipts: SEPA adds €15 million, including structural increase of €5 million, plus incidental increase of €10 million due to midweek Christmas
 - Trade payments: increased due to improved terms of business for SU purchase combine and foodservice purchases plus incidental effect of €5 million due to midweek Christmas.
- Increase in corporate income tax payment due to 'reversal' of crisis-related fiscal depreciation.
- €18 million for acquisition of Van Oers (including limited assets but excluding working capital) plus €0.6 million for increased stake in Superdirect
- €46 million dividend distribution plus €3 million for repurchase of shares



Segment-based cash flow

<i>amounts * € M</i>	Foodservice		Food retail	
	2013	2012	2013	2012
EBIT	81	85	8	4
Depreciation and amortisation	32	31	21	23
Other operating income in CAPEX	-	-1	1	1
Changes in working capital and pensions	14	-4	-2	9
Corporate income tax	-20	-17	-2	-1
Cash flow from operating activities	107	93	26	36
Net capital expenditure	-30	-23	-2	-10
Free Cash Flow ¹	77	70	24	26
Acquisitions/ divestments	-18	0	-1	-1

¹ Excluding associates and interest

• Foodservice

- Van Oers acquisition adds around €5 million to working capital
- Reduction in inventories entirely accounted for by foodservice
- Trade receipts: SEPA adds €15 million, including structural increase of €5 million, plus incidental increase of €10 million due to midweek Christmas
- Trade payments: increased due to improved terms of business for SU purchase combine and foodservice purchases plus incidental effect of €5 million due to midweek Christmas.

• Foodretail

- Improvement in results
- High level of depreciation and amortisation
- Net capital expenditure down due to proceeds of more than €6 million from disposals
- Reduction in working capital, largely achieved in preceding year





Foodservice

The foodservice market

Sligro Food Group foodservice business

Plans for 2014 and beyond



The foodservice market in 2013

- Foodservice market at consumer sales level down 2.5%
- Foodservice market at wholesale prices down 4.5%
 - Effect of VAT changes tobacco products: -1.5%
 - Other -3.0%

- Spending has been falling for years
 - Shift to retail
 - Downtrading
- Further squeeze on spending since summer



- Tobacco products VAT takes sales of €110 million out of the market
- Increase in duty causing downturn in tobacco product sales, especially in border regions



Marketshare Foodservice 2013

in %

Foodservice market players	Market share		
	2013	2012	2011
Sligro Food Group	21.2	19.9	19.2
Various breweries	14.0	13.9	14.0
Lekkerland	12.4	13.5	14.8
Deli-XL	11.1	10.8	10.6
Metro	9.6	9.6	9.2
Hanos/ISPC	7.0	6.4	6.4
Kruidenier	3.3	3.5	3.6
De Kweker/Vroegop	2.2	2.1	2.1
Other	19.2	20.3	20.1
	100	100	100

- Market development influenced by tobacco

Sligro Food Group foodservice business

- Once again clearly outperforming the market
 - Delivery service growth in excess of 6%
 - Cash-and-carry in line with market
- VAT impact on tobacco products and fall in sales of tobacco products
- Foodservice award winner in the wholesale category
- Profits under some pressure from challenging market conditions
- Van Oers integration successfully completed (over 95% of sales retained)
- Sligro 3.0 revamp programme making big progress
- Strong outperformance by Van Hoeckel in institutional market



Sligro Food Group foodservice business

- Gorinchem cash-and-carry upgrade plus upgrade and expansion at Hilversum (type I to type III)
- Construction of new cash-and-carry outlet in Maastricht (type IV, opens March 2014)
- New delivery service centre in Venray commissioned, Maastricht and Haps delivery service business successfully integrated
- Setup of small organisation focusing entirely on Belgian market
- Fresh produce pilot in type I outlets
- Rollout of cost-saving programme as part of 'Click on Costs' focusing on wage costs and transport costs



Plans for 2014 and beyond

- Integration of Rooswinkel and Horeca Totaal Sluis
- Opening of new cash-and-carry in Maastricht in 3.0 format (March 2014)
- New delivery service centre in Landsingerland merging delivery service activities currently based in Barendrecht and The Hague
- Expansion of Enschede cash-and-carry to type III
- Relocation of Gouda cash-and-carry and expansion to type III
- Major upgrades for cash-and-carry outlets in Eindhoven, The Hague FP and for Veghel cash-and-carry
- Back-office preparations for e-commerce plans for 2015



Foodretail

The Foodretail market

Sligro Food Group Foodretail

Plans for 2014 and beyond



The Foodretail market in 2013

- Market development +1.8% (volume more or less steady)
- Food spending further squeezed since summer 2013
- Shoppers seeking cheaper alternatives
- Further increase in pressures from special offers
- Pressure on prices due to price cuts by market leader since September
- Market share of hard discounters rising
- Market preparing for online shopping

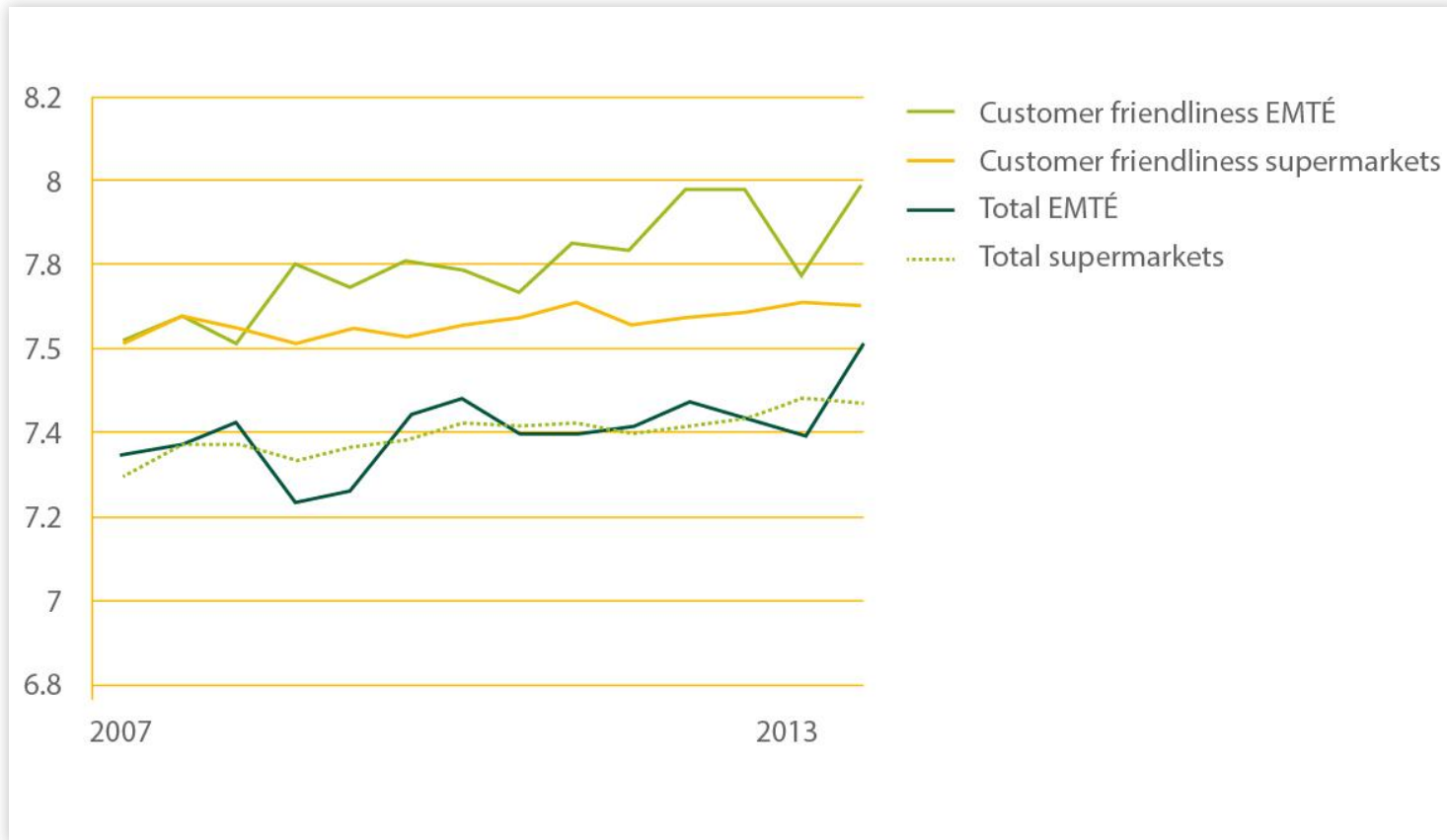
Marketshare Foodretail 2013

Supermarkets	Market share		
	2013	2012	2011
Albert Heijn	34.0	33.7	33.5
C1000	9.5	12.0	12.1
Jumbo	11.2	9.6	7.4
Super de Boer	0	0	2.4
Plus	5.8	5.8	5.9
Aldi/Lidl	16.0	15.1	14.6
Sligro Food Group	2.7	2.7	2.7
Other	20.8	21.1	21.4
	<u>100</u>	<u>100</u>	<u>100</u>

Christmas report GfK 2013



Historic development GfK



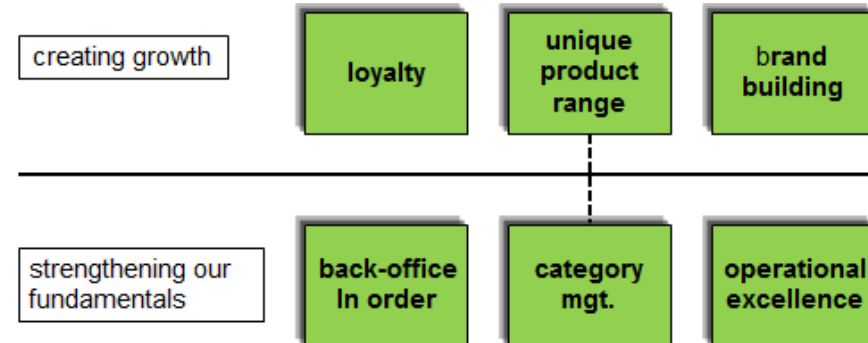
Sligro Food Group Foodretail

- Like-for-like sales growth slightly ahead of market at +1.9%
- Former Sanders supermarkets and franchise stores growing faster than average
- Strong partnership with foodservice operations
- Best bakery and butchery departments and second-place ranking for fresh produce overall
- Two EMTÉ stores voted best in province
- Fastest climber in GfK Christmas Report (up to fifth place)
- Launch of OK€ value range
- Unique product range



Sligro Food Group Foodretail

- Building EMTÉ brand, including TV campaign
- Modular control of product range increasingly evident
- Shelf availability improved
- Reduction in shrinkage – by more than 10% – better than expected
- Strengthening of category management
- Start made with the implementation of modular staffing plan and new standard working hours
- Stake in Superdirect expanded to 37%



Plans for 2014 and beyond

- Full steam ahead on implementation of Medium-Term Plan
- Introduction of loyalty programme (Q2 2014)
- 'We love food' marketing pitch to be continued with even greater focus
 - Commercials increasingly picking up this theme
 - Even more consistent communication of this message
- Particular emphasis on cost-cutting, especially wage costs





Outlook for 2014

- Signs of economic recovery not translated into increased consumer spending at this stage
- Modest growth for Foodretail market (volume decline)
- Further decline in foodservice market
- Sales outstripping market in both segments
- Effects of Van Oers bedding down and the Rooswinkel and Horeca Totaal Sluis acquisitions will amount to approximately €55 million
- Tobacco product VAT effect continuing to depress sales in H1 by €25 million (€20 million of this affecting foodservice)
- 'Click on Costs' programme started in 2013 beginning to bear fruit
 - Pension costs will, however, continue to increase, by €2 million (non-cash)

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Appendices



Profit and loss account

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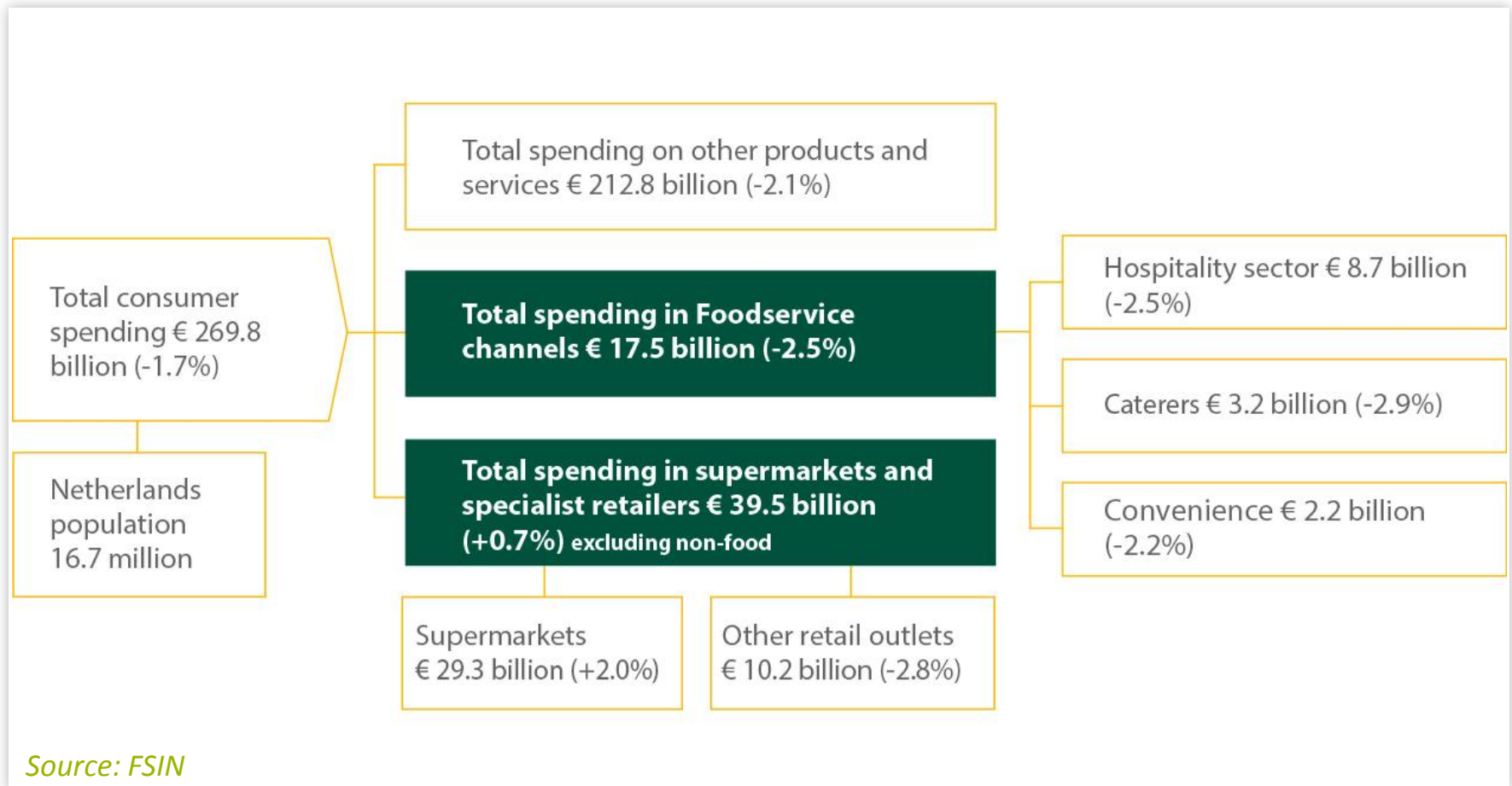
Balance sheet (before profit appropriation)

<i>amounts * € M</i>	28-12-2013	29-12-2012		28-12-2013	29-12-2012
Non-current assets			Equity	571	555
Intangible	179	171			
Tangible	286	293	Provisions	32	35
Investment property	13	14			
Financial	48	53	Non-current liabilities	119	175
	526	531			
Current assets			Current liabilities		
Inventories	192	211	Current portion long term debt	53	-
Debtors	146	115	Creditors	148	122
Assets held for sale	7	9	Other	83	81
Cash	135	102			
	480	437		284	203
Total assets	1,006	968	Total equity and liabilities	1,006	968

Segment information

<i>amounts * € M</i>	Foodservice				Food retail				Total			
	2013-II	2012-II	2013-I	2012-I	2013-II	2012-II	2013-I	2012-I	2013-II	2012-II	2013-I	2012-I
Revenue	855	841	803	793	414	416	426	417	1,269	1,257	1,229	1,210
Other operating income	0	1	1	1	2	0	1	1	2	1	2	2
EBITDA	69	67	45	48	12	14	16	13	81	81	61	61
EBITA	54	54	32	34	6	6	9	5	60	60	41	39
EBIT	51	52	30	33	3	3	5	1	54	55	35	34
EBITDA % of revenue	8.0%	8.1%	5.7%	6.0%	3.0%	3.3%	3.7%	3.1%	6.4%	6.5%	5.0%	5.0%
EBITA % of revenue	6.3%	6.4%	3.9%	4.3%	1.4%	1.6%	2.1%	1.2%	4.7%	4.8%	3.3%	3.2%
EBIT % of revenue	6.0%	6.2%	3.7%	4.1%	0.5%	0.7%	1.2%	0.3%	4.2%	4.4%	2.8%	2.8%
Net capital expenditure	14	9	19	15	1	-	2	9	15	9	21	24
Depreciation and amortisation	-16	-16	-16	-15	-11	-11	-10	-12	-27	-27	-26	-27

The Food market 2013



Organisation Sligro Food Group

Central distribution centre and head office in Veghel		
Food retail	Foodservice Cash & carry	Foodservice Delivery-service
EMTÉ	Sligro	Sligro/Van Hoeckel
130 Own and franchise outlets	Large and small hospitality sector, leisure, caterers, forecourt outlets, large-scale users, institutional	
2 Distribution centres	National network of 46 cash & carry outlets	National network of 10 delivery-service outlets
Sligro Fresh Partners & Production		
Specialised production facilities for convenience products (Culivers), fish (SmitVis) and meat (retail), patisserie/home caterer (Maison Niels de Veye) and four fresh-produce associates		





Annual Figures 2013

Amsterdam, January 23rd 2014